## Why DevOps?

DevOps enables software development to address customer needs faster, increase speed to market, throughput, and improve operational agility.

## **DevOps enables**



**Speed**: Ability to release features to market faster.



Throughput: Increase throughput.



**Quality**: Higher-quality software and applications



**Operational Agility**: Quickly pivot to address changing customer demands



**Innovation**: Ability to rapidly test and learn with faster feedback loops



Continuous deployment: Leveraging selfservice, automation tools



**Rapid iterations** on solutions and frequent feedback (*test and learn*) to deliver products weekly (or even daily)



**Infrastructure Elasticity**: Quickly deploy infrastructure scale up to meet demand, and scale down when no longer needed



**Collaboration:** Between Development and Operations to achieve common goals

Embracing DevOps enable orgnizations bring new solutions to market faster

